

Connecting Communities



Mobilizing Public-Private Partnerships to Rebuild Regional Economies

November 12, 2020

Organized by the Federal Reserve Bank of St. Louis

Welcome



Elizabeth Sobel-Blum
Senior Community
Development Advisor
Federal Reserve Bank of Dallas



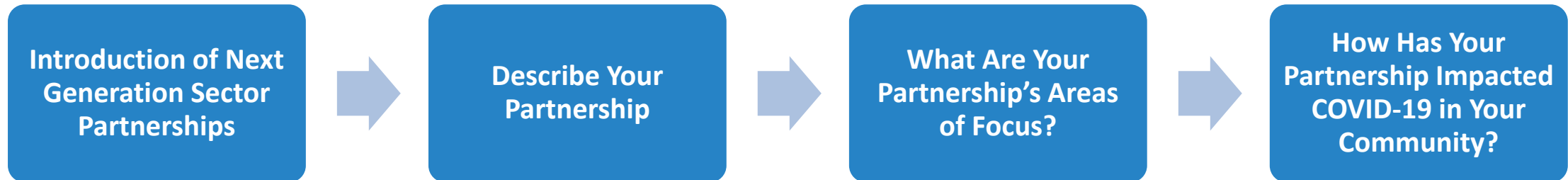
Lindsey Woolsey
Co-Principal, Institute for
Networked Communities/ Next
Generation Sector Partnerships



**NOCO MANUFACTURING
PARTNERSHIP**



Agenda for this Webinar



Join

- Call-in number: **888-625-5230**
- Conference Code: **862 357 72#**
- Webinar link: <https://www.webcaster4.com/Webcast/Page/584/38254>

Questions

- Email us at: communities@stls.frb.org.
- Type your question into the chat box of the webinar.

Website

- Please visit <https://bsr.stlouisfed.org/connectingCommunities>.

The **Connecting Communities**[®] audio conference series is a Federal Reserve System initiative intended to provide timely information on emerging and important community and economic development topics with a national audience. The audio conference series complements existing Federal Reserve Community Development outreach initiatives that are conducted through our regional Reserve Bank offices and at the Federal Reserve Board of Governors in Washington, D.C.

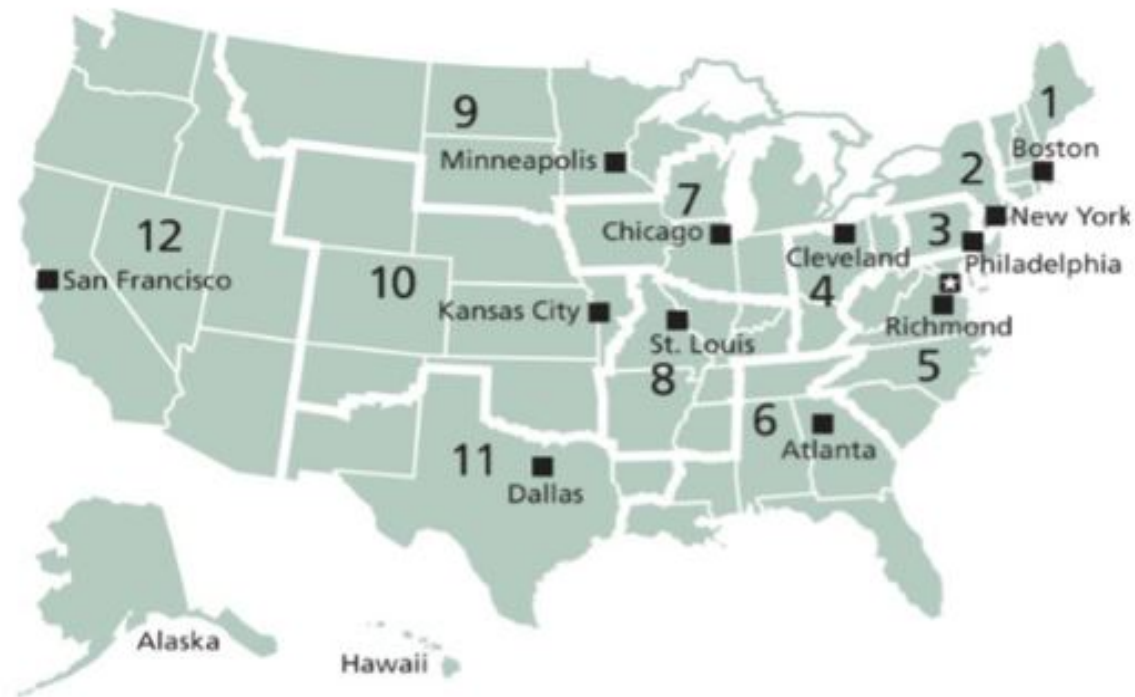
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The information, analyses, and conclusions set forth are those of the presenters and do not necessarily indicate concurrence by the Board of Governors of the Federal Reserve System, the Federal Reserve Banks, or members of their staffs.

Community Development

The mission of the Federal Reserve's Community Development function is to promote the economic resilience and mobility of low- and moderate-income and underserved individuals and communities.



Introduction of Next Generation Sector Partnerships



Elizabeth Sobel-Blum
Senior Community
Development Advisor



Federal Reserve
Bank of Dallas

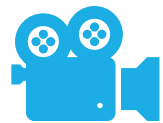
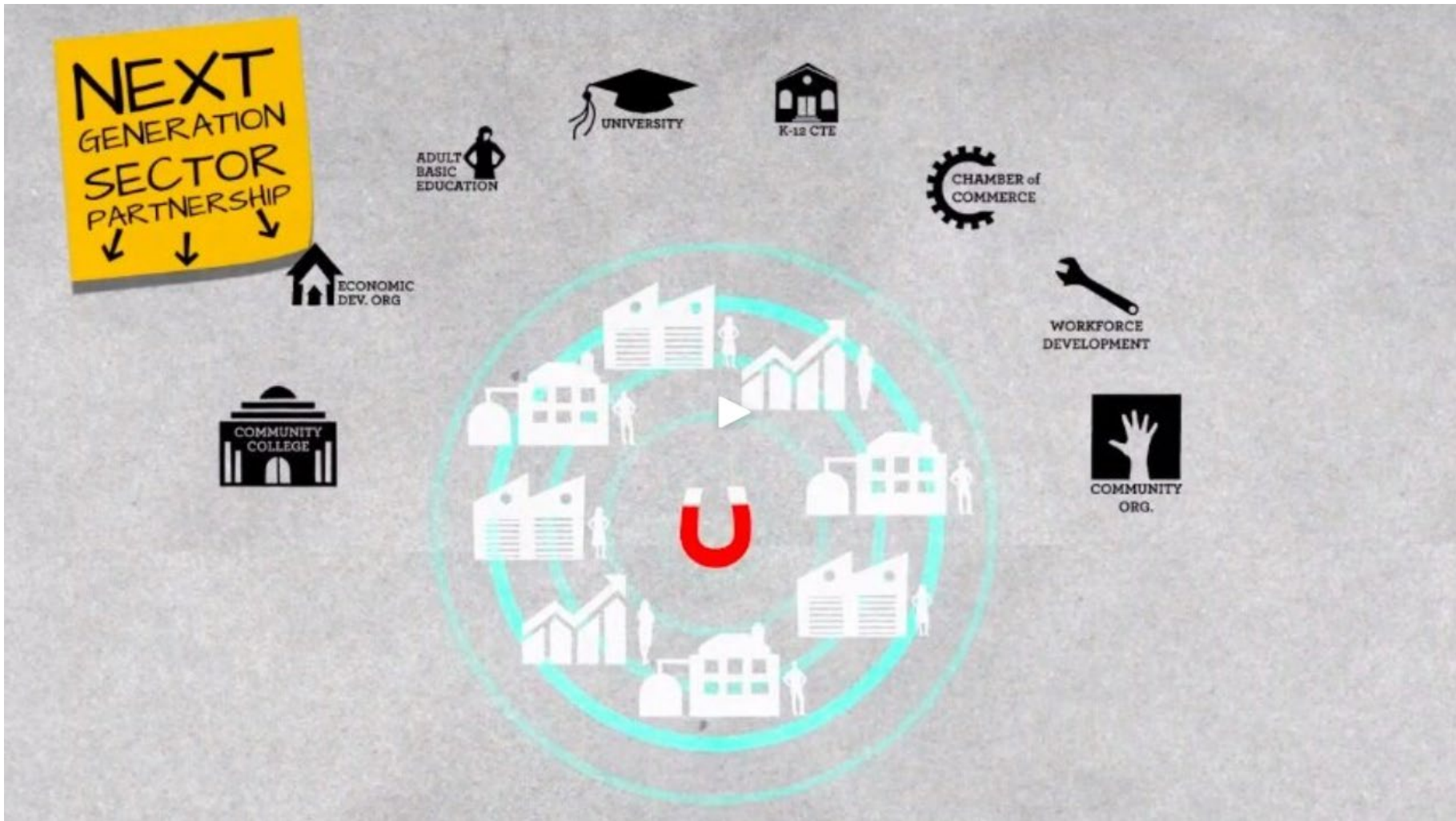
Next Generation Sector Partnerships

www.nextgensectorpartnerships.com



Lindsey Woolsey
Co-Principal, Institute for Networked
Communities





<https://vimeo.com/476061911>

Northern Colorado Manufacturing Partnership



Sylvia Robinson
Communications & HR
Program Manager, Tolmar
and Board Chair, NoCo
Manufacturing Partnership



Heidi Hostetter
Vice President, Faustson



B2B Networking



Student Tours and Parent Night



NOCOM Trade Show



Regional Advisory Meeting



Lunch and Learn



What are your Partnership's areas of focus and their role in your region's economy?

The NoCo Manufacturing Partnership exists to serve our members by convening around the intersection of manufacturing needs, public partners, and educators. While our focus could change based on what we hear from our members, our current areas of focus are:

- ⇒ Networking
- ⇒ Workforce development
- ⇒ Supply chain expansion

Supporting Northern Colorado manufacturers of all types, the NoCo Manufacturing Partnership works to expand sustainable manufacturing and support the industrial process. We embrace education, collaboration, and community involvement. The all-volunteer, business-led organization proudly recognizes manufacturing as a staple of the Northern Colorado economies.

NoCo Manufacturing Partnership's mission is to make American manufacturing great by driving a passionate, collaborative partnership so that Northern Colorado manufacturing and our communities thrive.



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What has been the role and impact of your Partnership during COVID-19?

Our role during COVID-19 has been to continue to support our members via:

1. Virtual networking (manufacturing happy hours, Business-to-Business (B2B) networking, and continuing committee work)
2. Pivoting workforce development (helping manufacturers connect with workforce centers, offering video production for virtual tours and career talks)
3. Manufacturer's COVID-19 taskforce and information sharing (COVID-19 Safety and Certification System—how to re-open/stay open safely)
4. Pushing out surveys and sharing data (keeping manufacturing voice strong)



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Calumet Manufacturing Industry Sector Partnership



Nancy Wilson
CEO, Morrison Container
Handling Solutions



Kindy Kruller
Economic Development
Program Manager, Cook
County Bureau of
Economic Development





HS students visit Tempel Steel
MFG Day 2018: Schurz High School



What are your Partnership's areas of focus and their role in your region's economy?

Mission

- Jointly create an agenda that supports metals, machinery, and equipment manufacturing in the Calumet region
- Develop coordinated action and implementation by public and private partners
- Create a forum for the Calumet region to come together for consistent, high-quality connections, networking, and information sharing

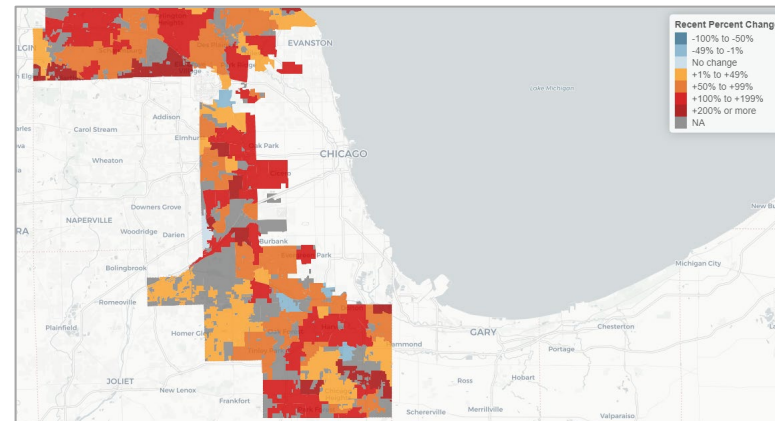
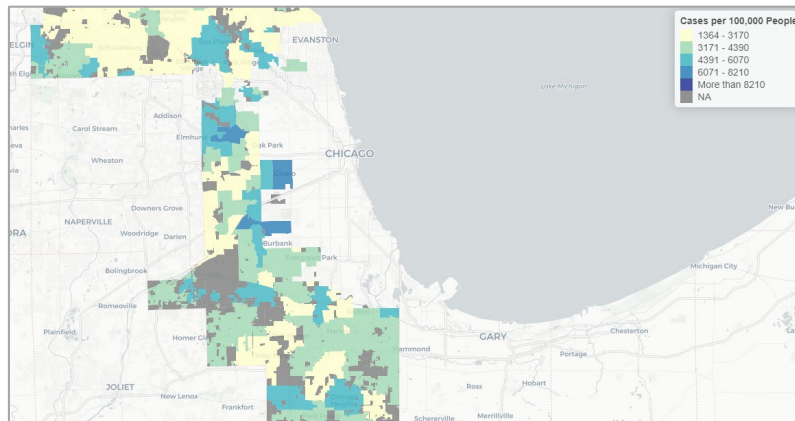
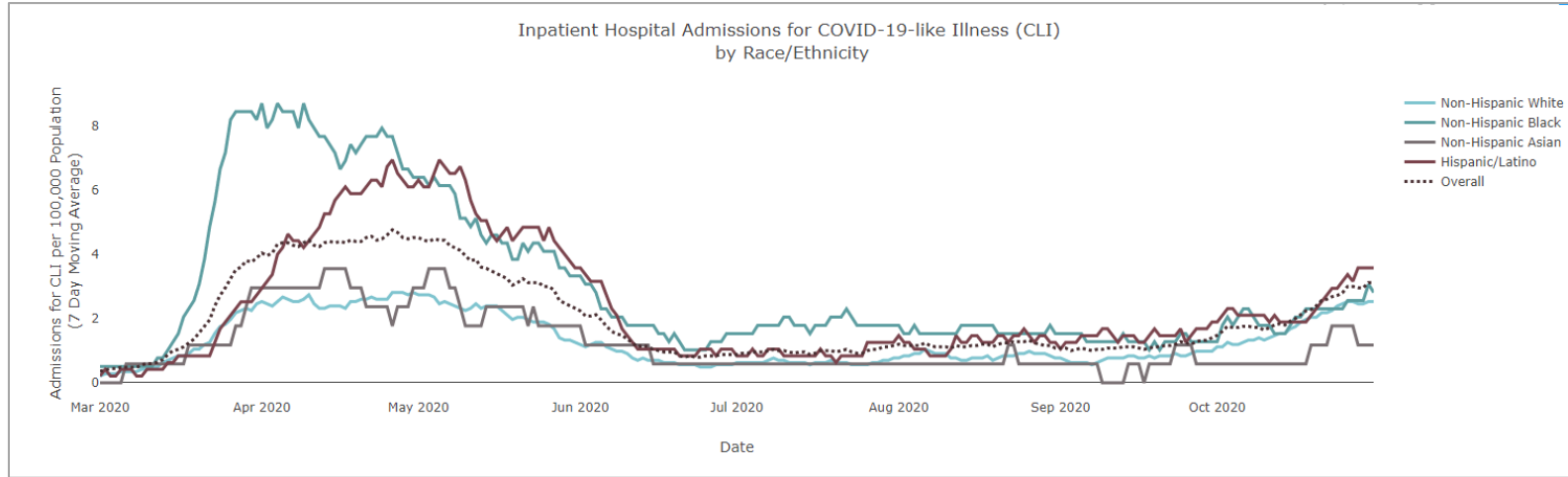
Action Teams

Launched in November 2017 with 25+ manufacturers that established employer-led action teams in:

- Development of a skilled workforce
- Infrastructure Investment—decrease the percentage of deficient roads and bridges
- B2B networking



What has been the role and impact of your Partnership during COVID-19?



Data from Cook County Department of Public Health website <https://cookcountypublichealth.org> November 6, 2020



El Paso-Juarez Bio-Manufacturing Sector Partnership

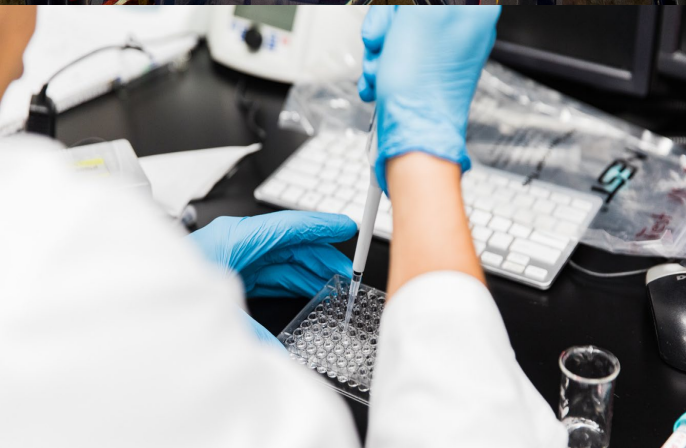
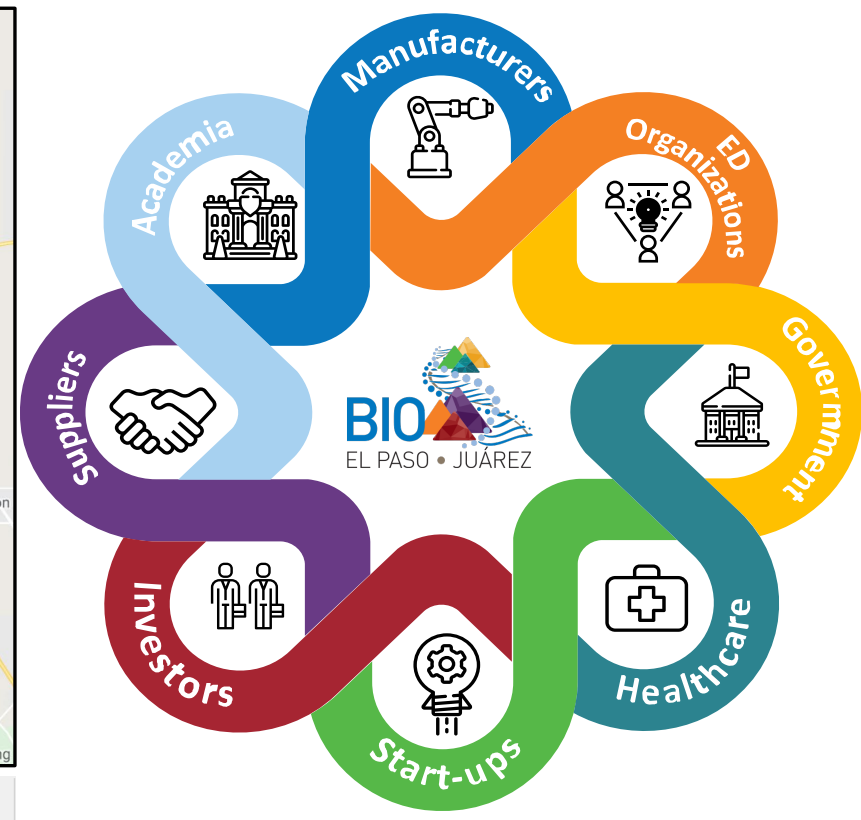
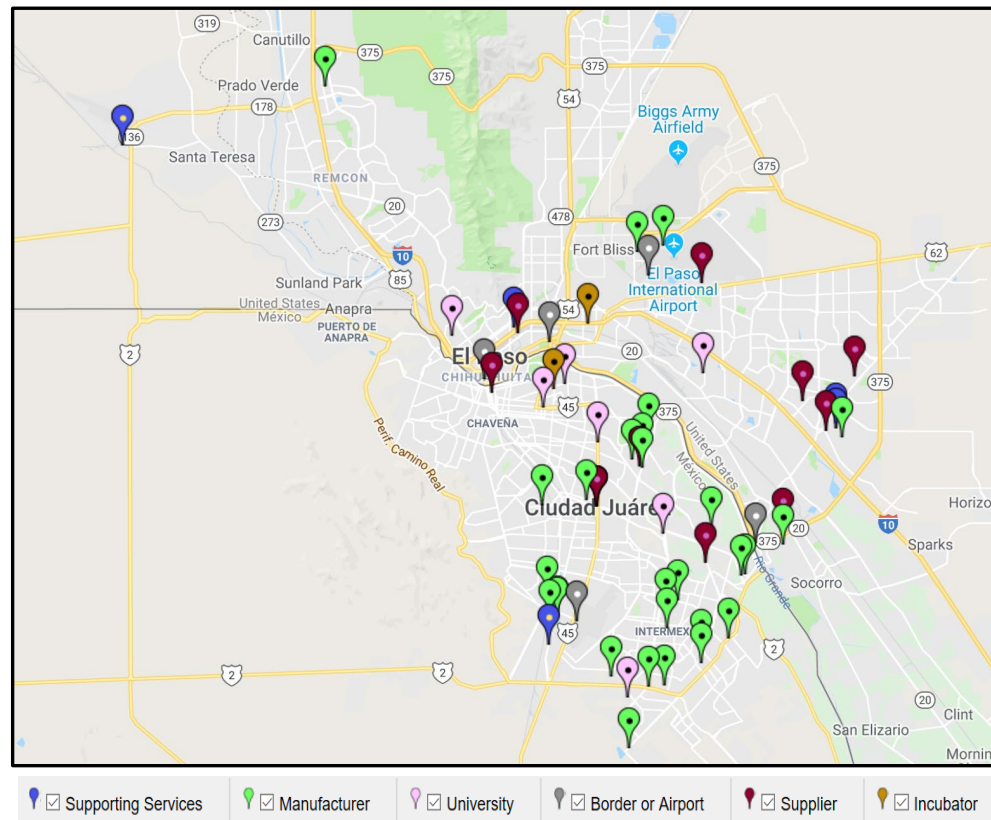


Jackie Butler
U.S. Director, Bio El Paso-
Juarez



Jose Gerardo
Founder and President
of General Labels &
Printing LLC





Bi-National Medical Device Manufacturing Industry Association includes over 40 partners.

- 10 manufacturers
- 10 startups and small companies
- 9 suppliers
- 9 government/nonprofit partners
- 3 academic institutions
- 3 large corporate/community investors

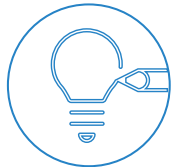
What are your Partnership's areas of focus and their role in your region's economy?



Supply Chain Development: Map key gaps and needs, support and train suppliers, connect suppliers to buyers/manufacturers, recruit new business



Talent Development: Align industry needs and training/education programs, support upskilling programs and resources, create cross-border synergies



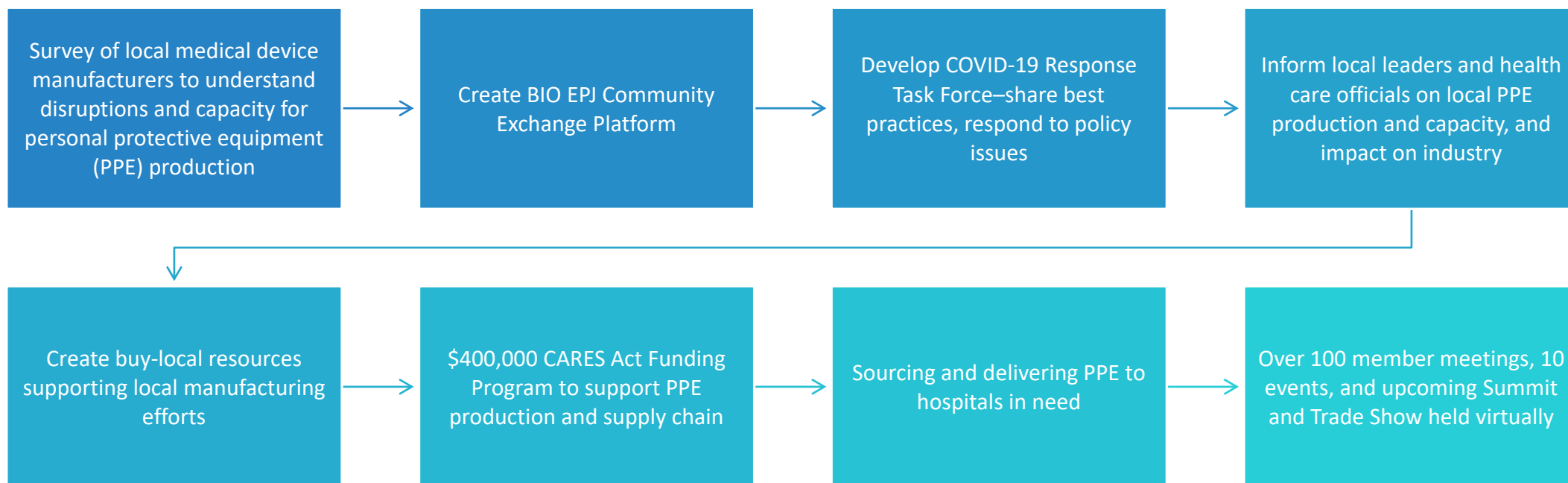
Innovation: Increase participation in the innovation pipeline (Research & Development, product development, testing), support advanced manufacturing, AI, Industry 4.0



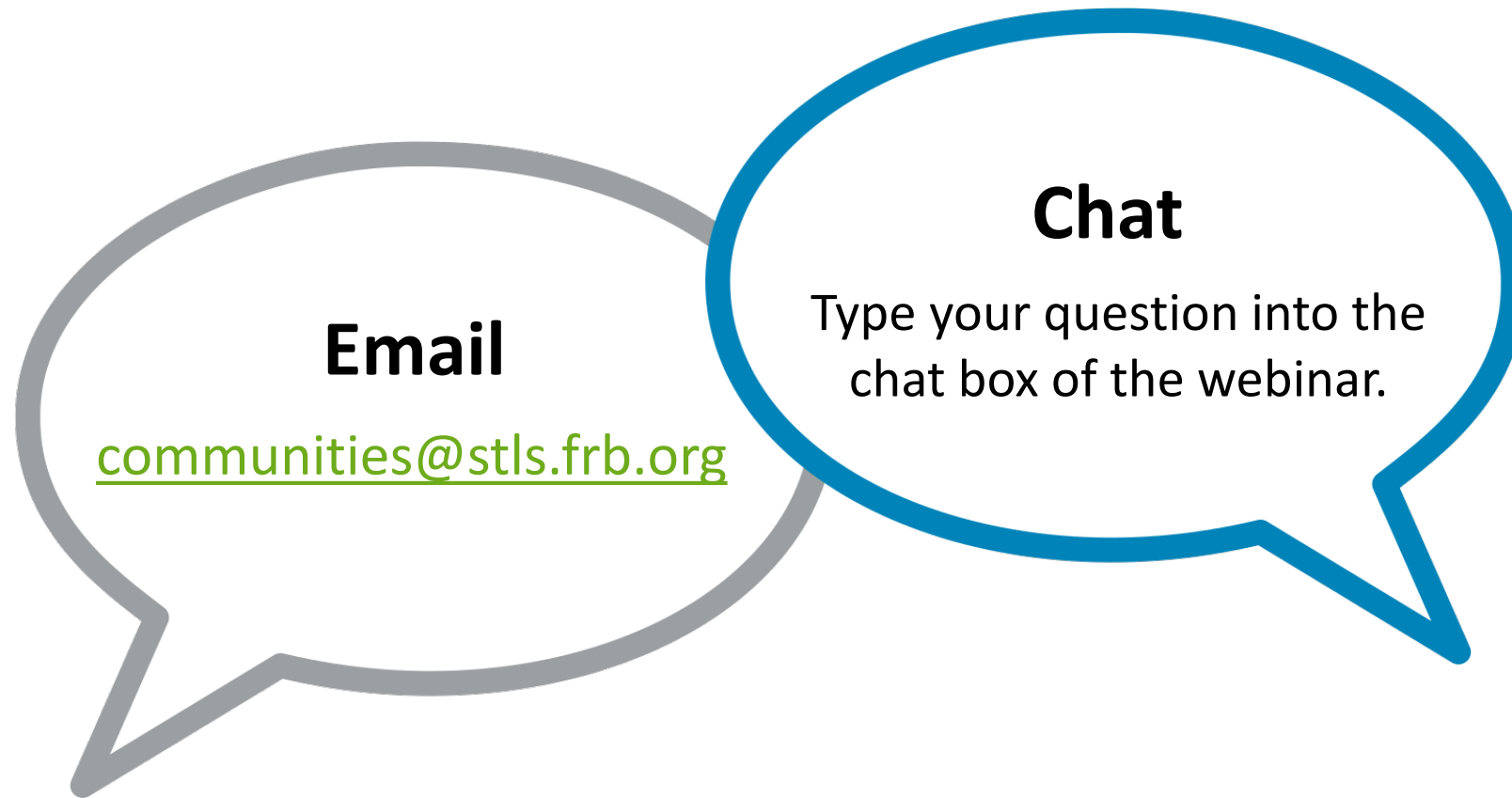
Promotion: Support economic development efforts, advocate for industry, trade show and conference presence, create networks and connections, align community stakeholders and policies, develop events and opportunities for interaction



What has been the role and impact of your Partnership during COVID-19?



Questions



Next Steps

- All session materials are available on our website, and in the next few days, we will post an audio file of today's session.
- If you have topical suggestions for future sessions or any questions about this program, please feel free to contact us at communities@stls.frb.org.
- Information about future sessions will be posted on our website, along with archived materials from past sessions:
<https://bsr.stlouisfed.org/connectingcommunities>.