Mobilizing Public-Private Partnerships to Rebuild Regional Economies

November 12, 2020
Organized by the Federal Reserve Bank of St. Louis
Welcome

Agenda for this Webinar

Introduction of Next Generation Sector Partnerships → Describe Your Partnership → What Are Your Partnership’s Areas of Focus? → How Has Your Partnership Impacted COVID-19 in Your Community?

Elizabeth Sobel-Blum
Senior Community Development Advisor
Federal Reserve Bank of Dallas

Lindsey Woolsey
Co-Principal, Institute for Networked Communities/ Next Generation Sector Partnerships

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Community Development

The mission of the Federal Reserve’s Community Development function is to promote the economic resilience and mobility of low- and moderate-income and underserved individuals and communities.
Introduction of Next Generation Sector Partnerships

Elizabeth Sobel-Blum
Senior Community Development Advisor

Federal Reserve Bank of Dallas
Next Generation Sector Partnerships

www.nextgensectorpartnerships.com

Lindsey Woolsey
Co-Principal, Institute for Networked Communities
Northern Colorado Manufacturing Partnership

Sylvia Robinson
Communications & HR Program Manager, Tolmar and Board Chair, NoCo Manufacturing Partnership

Heidi Hostetter
Vice President, Faustson
What are your Partnership’s areas of focus and their role in your region’s economy?

The NoCo Manufacturing Partnership exists to serve our members by convening around the intersection of manufacturing needs, public partners, and educators. While our focus could change based on what we hear from our members, our current areas of focus are:

⇒ Networking
⇒ Workforce development
⇒ Supply chain expansion

Supporting Northern Colorado manufacturers of all types, the NoCo Manufacturing Partnership works to expand sustainable manufacturing and support the industrial process. We embrace education, collaboration, and community involvement. The all-volunteer, business-led organization proudly recognizes manufacturing as a staple of the Northern Colorado economies.

NoCo Manufacturing Partnership’s mission is to make American manufacturing great by driving a passionate, collaborative partnership so that Northern Colorado manufacturing and our communities thrive.
What has been the role and impact of your Partnership during COVID-19?

Our role during COVID-19 has been to continue to support our members via:

1. Virtual networking (manufacturing happy hours, Business-to-Business (B2B) networking, and continuing committee work)

2. Pivoting workforce development (helping manufacturers connect with workforce centers, offering video production for virtual tours and career talks)

3. Manufacturer’s COVID-19 taskforce and information sharing (COVID-19 Safety and Certification System—how to re-open/stay open safely)

4. Pushing out surveys and sharing data (keeping manufacturing voice strong)
Calumet Manufacturing Industry Sector Partnership

Nancy Wilson
CEO, Morrison Container Handling Solutions

Kindy Kruller
Economic Development Program Manager, Cook County Bureau of Economic Development
HS students visit Tempel Steel
MFG Day 2018: Schurz High School
What are your Partnership’s areas of focus and their role in your region’s economy?

**Mission**
- Jointly create an agenda that supports metals, machinery, and equipment manufacturing in the Calumet region
- Develop coordinated action and implementation by public and private partners
- Create a forum for the Calumet region to come together for consistent, high-quality connections, networking, and information sharing

**Action Teams**
Launched in November 2017 with 25+ manufacturers that established employer-led action teams in:
- Development of a skilled workforce
- Infrastructure Investment—decrease the percentage of deficient roads and bridges
- B2B networking
What has been the role and impact of your Partnership during COVID-19?

Data from Cook County Department of Public Health website [https://cookcountypublichealth.org](https://cookcountypublichealth.org) November 6, 2020
El Paso-Juarez Bio-Manufacturing Sector Partnership

Jackie Butler
U.S. Director, Bio El Paso-Juarez

Jose Gerardo
Founder and President of General Labels & Printing LLC
Bi-National Medical Device Manufacturing Industry Association includes over 40 partners.

- 10 manufacturers
- 10 startups and small companies
- 9 suppliers
- 9 government/nonprofit partners
- 3 academic institutions
- 3 large corporate/community investors
What are your Partnership’s areas of focus and their role in your region’s economy?

**Supply Chain Development**: Map key gaps and needs, support and train suppliers, connect suppliers to buyers/manufacturers, recruit new business

**Talent Development**: Align industry needs and training/education programs, support upskilling programs and resources, create cross-border synergies

**Innovation**: Increase participation in the innovation pipeline (Research & Development, product development, testing), support advanced manufacturing, AI, Industry 4.0

**Promotion**: Support economic development efforts, advocate for industry, trade show and conference presence, create networks and connections, align community stakeholders and policies, develop events and opportunities for interaction
What has been the role and impact of your Partnership during COVID-19?

Survey of local medical device manufacturers to understand disruptions and capacity for personal protective equipment (PPE) production → Create BIO EPI Community Exchange Platform → Develop COVID-19 Response Task Force—share best practices, respond to policy issues → Inform local leaders and health care officials on local PPE production and capacity, and impact on industry

Create buy-local resources supporting local manufacturing efforts → $400,000 CARES Act Funding Program to support PPE production and supply chain → Sourcing and delivering PPE to hospitals in need → Over 100 member meetings, 10 events, and upcoming Summit and Trade Show held virtually
Questions

Email

communities@stls.frb.org

Chat

Type your question into the chat box of the webinar.
Next Steps

• All session materials are available on our website, and in the next few days, we will post an audio file of today’s session.

• If you have topical suggestions for future sessions or any questions about this program, please feel free to contact us at communities@stls.frb.org.

• Information about future sessions will be posted on our website, along with archived materials from past sessions: https://bsr.stlouisfed.org/connectingcommunities.