

Understanding Benefits Cliffs: Evidence, Insights, and Open Questions

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3:00 to 4:00 PM ET



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Today's moderator



Sergio Galeano

Community and Economic Development Advisor
Federal Reserve Bank of Atlanta



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Today's panelists



John Olson

Assistant Professor of
Instruction

Northwestern University, School
of Education Social and Policy



Anna Hill

Associate Director of
Research Development

Maxwell X Lab, Syracuse
University



Anna Fogel

Vice President, Impact
Advisory

Social Finance



Keith Barnes

Senior Director

Beyond the Cliff
Martha O'Bryan Center



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Housekeeping items

- Views expressed during this session are those of the speakers and are intended for informational purposes. They do not necessarily represent the views of Fed Communities or the Federal Reserve System.
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- This session, including the presentation, video, and podcast, will be available on fedcommunities.org within two weeks of today's event.



Research on Benefit Cliffs and Labor Market Impacts

Dr. John S. Olson
Assistant Professor of Instruction

Northwestern

SCHOOL OF EDUCATION AND SOCIAL POLICY

Master of Science in
Social and Economic Policy



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Landscape

Current research on labor market impacts of benefit cliffs primarily falls into four camps:

1) Simulations and surveys (*well-established*)

- Do they exist, are people aware of them, and what do they personally say about mitigating them?

2) Empirical studies of individual programs (*a growing literature*)

- What do the data say about people's behavior for cliffs in SSDI, Medicaid, SNAP, childcare, etc.?

3) Empirical studies of aggregate (all) benefits cliffs (*rare*)

- How do cliffs affect the whole economy?

4) Pilot studies (*ongoing*)

- How do we best fix them?



Findings

Simulations and surveys

- Cliffs are very real
- 22%-43% of affected individuals (**rule of thumb: 1/3**) take action to mitigate benefit cliffs
- See: [Federal Reserve Bank of Atlanta Research and Presentations](#)
[Nationally Representative Survey by the Center for Social Development Research \(WashU\)](#)

Empirical studies of individual programs

- Some households indeed reduce incomes to stay on SSDI, Medicaid, HI subsidies, SNAP, housing assistance, and childcare programs
- See: [Income Responses to the Affordable Care Act: Evidence from a Premium Tax Credit Notch](#)
[Financial Incentives and Earnings of Disability Insurance Recipients: Evidence from a Notch Design](#)

Pilot studies: discussion deferred to my fellow panelists



Findings

Empirical studies of aggregate (all) benefits cliffs: [Benefits Cliffs and Aggregate Fluctuations](#)

Workers near cliffs apparently reduce labor supply: 43-65 hours annually on average

- Equivalent to \$1000-\$1560 or 3.1%-5.4% of household income per year
- Apparent responses change with cliff size: as low as 2 hours for smallest cliffs, 82 hours for largest

Measurable impact on economic output (modest) and individual well-being (substantial)

- Eliminating cliffs increases output gains 1.6%
- Eliminating cliffs improves **average** household welfare gains by about 9%
 - For households formerly on cliffs, welfare gains improve **182%**
 - **Even households never on cliffs improve:** their welfare gains improve about 6%



Implications

Benefits cliffs have **economy-wide effects** beyond individual household hardship

Although labor supply reductions primarily affect those near benefit cliffs, **eliminating benefit cliffs would help productivity gains flow through to everyone**

Consequences to well-being are not just limited to labor supply: households suffer administrative burden, income losses, and volatility even if they do not reduce labor supply

Benefits cliffs also affect businesses: workers may turn down additional shifts and promotions. Firms may have reduced returns to training their workforce



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Thank you

john.olson@northwestern.edu

www.johnsolson.com



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S Syracuse University
Maxwell School of
Citizenship & Public Affairs

2Gen Onondaga: Program Overview and Transitional Benefits Support

Anna Hill

Associate Director, Maxwell X Lab



2Gen Onondaga



- Launched in 2022
- Two Generational Approach
- Wraparound Case Management
- Economic Mobility Mentoring
- Financial Counseling
- Benefits Cliff Assistance
- Impact Evaluation

Benefits Cliff Assistance



KNOWLEDGE AND UNDERSTANDING
OF BENEFITS CLIFF



DIRECT DEPOSIT OR CHECK TO
PARTICIPANT (LAST TA AND SNAP
AMOUNT)



BURDEN ON 2GEN REDUCED WITH
PASSING OF NYS EARNED INCOME
DISREGARD

Participant Numbers So Far

246 families

164 active families

41 completed

41 dropped out

Transitional Benefits Receipt

- 40 **families** have been eligible for and received transitional benefits assistance in the 4 years of the program
- **Participating families frequently** lost the benefits assistance as they lost their jobs and had to reapply for TANF
- 2Gen has spent an average of **\$2,677 per eligible family** in transitional benefits assistance

Participant Insights on Transitional Benefits

“When they lowered all that stuff and they gave me the \$500 in the Cliff money, it was more so like a substitute that helped me over to get me to where I needed to get to so if I wouldn't have had that, I'm honestly, I don't know like what would I have done without having it.” – Pilot Program Participant



Thank you!

Anna Hill
Email: ahill36@syr.edu



Designing a Benefits Pilot in LA County

Anna Fogel

Vice President, Impact Advisory
Social Finance



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DESIGNING A BENEFITS CLIFF PILOT IN LA COUNTY

We are spending ~9 months designing the pilot alongside **Department of Public Social Services (DPSS)**, **Chief Executive Office (CEO)**, and **Chief Information Office (CIO)**

LAUNCHING EARLY 2027 · DESIGN IN PROGRESS

Program Scale

~60
families served

2 years
program duration

A focused pilot cohort, followed across the full benefits-cliff transition.

Priority Population

The pilot will focus on families hitting the benefits cliff as earnings rise, specifically:



Families approaching the cliff or hitting the cliff (exiting programs)



Families in targeted regions of LA County



Prioritizing families with children ages 0 - 5

Program Benefits: Cash & Supportive Services

SUPPORTIVE SERVICES

- **Case managers & career coaches** to implement the EMPATH model
- **Peer mentors** to provide other support and community

CASH AID

- **Flexible payments** to smooth the cliff and build long-term financial stability

PRIORITIES FOR DESIGNING THE CASH DISBURSEMENT COMPONENT

We developed a set of criteria to guide decision making to ensure the disbursement model is effective, equitable, and sustainable

PROGRAM GOAL		CRITERIA	WHY IT MATTERS
	EFFECTIVE – Meets participants’ needs	Participant-Centered & Flexible	Supports changing needs and priorities
		Emergency Stabilization Capacity	Helps address unexpected financial shocks
	FEASIBLE – Simple to administer and use	Administrative Capacity	Realistic to implement and scale
		Easy for Participants to Understand	Builds trust and encourages participation
		Low Administrative Burden on Participants	Minimizes paperwork and reporting requirements
	SUSTAINBLE – Creates lasting impact for all participants	Supports Long-Term Economic Mobility	Encourages employment, training, and income growth
		Equitable & Accessible	Works across diverse participant needs and barriers

No single model will meet every need perfectly. These criteria help balance participant impact with implementation feasibility.

CASH DISBURSEMENT MODELS: NATIONAL LANDSCAPE

Pilots across the country informed our approach

Model	Overview	Key strengths	Tradeoffs
 Flat Cash Payment (e.g., ECS / Lenfest Foundation)	Same payment amount regardless of cliff size	✓ Simple to administer ✓ Clear and predictable for participants & administrators	❑ May over or under serve families ❑ Less equitable for varying benefit losses
 Individualized Amount (e.g., Our ChanceTN)	Calculated based on each family's unique circumstance	✓ Most accurate and equitable ✓ Targets resources to greatest need ✓ Aligns support with real financial impact	❑ Potential risk to coach participant relationship ❑ More time to implement
 Sliding Scale & Benefit Offset (e.g., D.C. Career Map)	Amount automatically adjusts as income and benefits change	✓ Responsive to changing circumstances ✓ Helps prevent re-cliffing ✓ Supports long-term stability	❑ Requires ongoing income reporting and verification ❑ Most administratively complex ❑ System requirements may be significant
 Milestone Based (e.g., Ohio Benefit Bridge)	Cash unlocked when benchmarks are met	✓ Encourages progress toward goals ✓ Promotes accountability ✓ Supports engagement	❑ Completion rates may vary ❑ Excludes those facing barriers to milestones ❑ Risk of delayed support when its needed most

WHERE WE ARE LANDING

This cash disbursement model aims to provide targeted support for participants' long-term financial stability

A flexible combination that stabilizes participants, rewards progress and protects against setbacks.

Stabilization Payments



Milestone Payments



Emergency Cash Assistance



GOAL: Provide **stable, recurring payments** to help participants **navigate changes in earnings/benefits**

GOAL: Reward participants for meeting **self-defined goals**

GOAL: Provide **rapid, flexible cash for unexpected expenses** that threaten employment and financial stability

WHAT WE'VE LEARNED — IN LA COUNTY AND NATIONALLY

Six lessons shaping how we design benefits cliffs pilots and policies

1

Pair cash with supportive services

2

Prioritize simpler design choices

3

Incorporate participant voice in program design

4

Balance defined career pathways with participant choice

5

Consider trade offs between depth of support and numbers served

6

Plan a longer runway for real mobility



BEYOND THE CLIFF

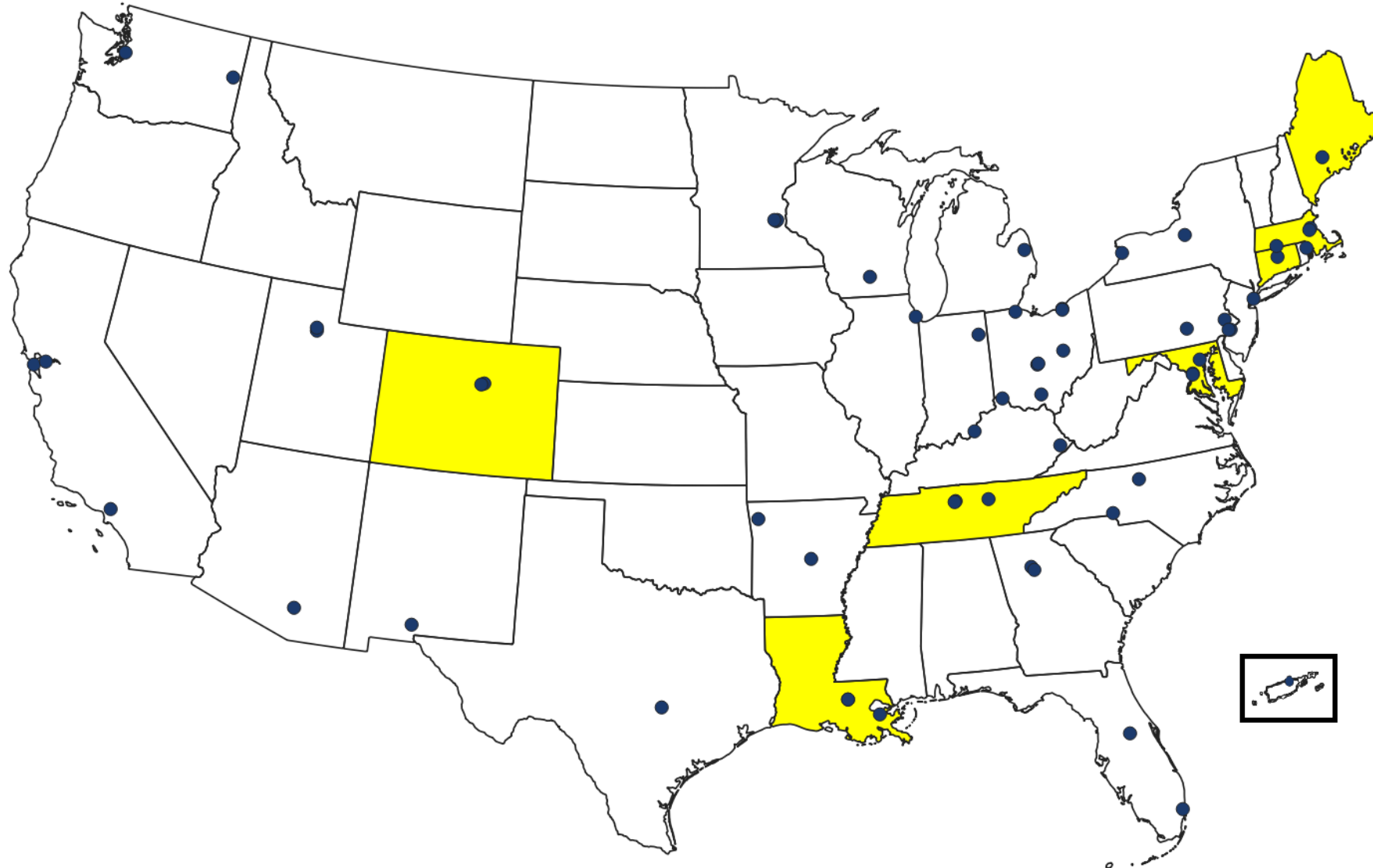
Keith Barnes
Senior Director

Beyond the Cliff
Martha O'Bryan Center



**BEYOND
THE CLIFF**

The Beyond the Cliff Network



What We're Learning



Transitional Assistance

Provide resources to directly mitigate the loss of public benefits



Career Opportunities

Build pathways to good jobs and the training needed to secure them



Resource Coordination

Align agency and community resources to support family stability and advancement



Evidence-Based Coaching

Adopt a coaching approach to support strengths-based, goal-oriented economic mobility



Benefits Counseling

Help families understand and plan for changes in public benefits as earnings increase



Rigorous Evaluation

Actively monitor progress and make adjustments



Person-Centered Design

Engage participants in intervention design and operation

Closing remarks and requests

- Please complete the post-event survey.
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